

Spork Marketing Portfolio



QCEPConsulting.com - A general business consulting firm with an international focus. We developed a marketing plan, created QCEP's web site, and began an overseas search marketing lead-gen campaign. Despite the niche focus and relatively high cost of the services, lead-generation has been astonishingly successful.



DenverCertifiedUsed.com – A site created for a Denver metro Toyota dealer to showcase their used vehicles and overall value.



AccurateAutoAdvice.com is one of Spork Marketing's newest web properties and is an excellent example of passive lead generation.



Moonlight Quilts - This project is a great example of the impact a simple and inexpensive marketing campaign can have on a small business. By focusing on just two search terms, we were able to increase annual revenues nearly 30%.



Guayule Blog - We developed Guayule blog in conjunction with Wright On Communications in San Diego, California.



Tundra Headquarters - A property developed by Spork, this is a fantastic example of a modern community website. Featuring a blog, a social network, and a healthy following, TundraHeadquarters.com receives more than 25k visitors each month.



NoBloodNoFoul.com - Another Spork property, No Blood No Foul has been featured on FoxSports.com.